

Efficiency in food and energy processes

The whole world of HVAC at your fingertips

GEA Air Eco₂nomy City available as app for iPads

Herne, Germany, 4 May 2011 – GEA Air Treatment GmbH recently presented GEA Air Eco₂nomy City on its homepage. The animated application example presents at a glance, in English and German, the entire application spectrum of the products of GEA as HVAC provider. This vivid overview is available immediately, also as app for the iPad in AppleStore. Download of the application, which will soon also be offered for iPhone, is free.

There are countless and diverse applications dealing with heating, cooling, cleaning, and humidification/dehumidification of air. Hardly any area of our life is not touched by these possibilities. In order to vividly demonstrate its many and various HVAC applications, GEA Air Treatment uses animated urban scenarios on its Web site to show the fields in which this technology of GEA can be found. The spectrum includes factories, computer centers, the food and beverage business, the pharmaceutical industry, shopping centers, airports, office buildings, hospitals, hotels, cruise ships, museums, schools, and swimming pools.

When you click on one of the application areas – for example, “Schools” – the view will zoom in to those GEA systems that promote good learning and good teaching in classrooms and in gymnasiums. In this example, you see the air handling units GEA COM4*plus* and GEA Campos, and the GEA compressor-condenser unit GCH with axial fans. With one mouse click on a visible GEA product, an additional window will open in which – in addition to a 3-D view of the equipment – you can find the matching PDF product brochure as well as additional information on accessories, control systems, and service.

As explained by Carola Wolters, Head of Marketing and Public Relations at GEA Air Treatment: “As innovative company in the HVAC sector, we continuously attempt to offer our customers high-performance, cutting-edge equipment. We also want to satisfy this claim in our communication as well – which is why we decided to exploit new information and communication avenues with GEA Air Eco₂nomy City App.”

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Image:
GEA_SCR_IconCity.jpg



This icon opens the way to GEA Air Eco₂nomy City on iPads and, soon, on iPhones.

Image:
GEA_SCR_City.jpg



Just one click: the entire application areas of GEA products at one glance.

Readers with questions can address their queries to:
info@gea-airtreatment.com

Image:
GEA_SCR_Schule.jpg



When you click on "Schools", you see the products GEA COM4*plus*, GEA Campos, and GEA GCH.

Image:
GEA_SCR_COM4plus.jpg



When you click on GEA COM4*plus*, the equipment appears in 3D, and buttons are available to go to additional product information, components, Web links, and contacts.

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The images for this press release, as well as a Word file with the manuscript, are available on the Internet. To download them, at www.press-n-relations.com please click on "News" and select "GEA Air Treatment" in the field "Search Customer/Suche nach Kunde". The download files are available next to the press release.

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About GEA

GEA Group Aktiengesellschaft is one of the largest systems providers in the food and beverages industries and in energy production. Group sales in 2010 were more than 4.4 billion euros. As an internationally active technological enterprise, GEA Group has concentrated on process engineering and components for demanding production processes in a wide range of end-user markets. The Group generates around 70 % of its sales in long-term growth industries for food, beverages, and energy. As of 31 December 2010 the Group internationally employed more than 20,000 staff. In its business areas, GEA Group is among the leading companies on the market and in technological developments. GEA Group is listed on the German MDAX stock index (G1A, WKN 660200).